



GfK Custom Research  
North America



## THE AP-GfK POLL

Conducted by GfK Roper Public Affairs & Media

*Interview dates: September 3 – September 8, 2009*

*Interviews: 1,001 adults*

*Margin of error: +/- 3.1 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*

CUR1. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?

|                 | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 5/28/09-<br>6/1/09 | 4/16/09-<br>4/20/09 | 2/12/09-<br>2/17/09 | 1/09/09-<br>1/14/09 | 12/03/08-<br>12/08/08 | 11/06/08-<br>11/10/08 | 10/16/08-<br>10/20/08 | 9/5/08-<br>9/10/08 |
|-----------------|-------------------|---------------------|--------------------|---------------------|---------------------|---------------------|-----------------------|-----------------------|-----------------------|--------------------|
| Right direction | 37                | 40                  | 48                 | 48                  | 40                  | 35                  | 32                    | 36                    | 17                    | 26                 |
| Wrong direction | 57                | 54                  | 46                 | 44                  | 49                  | 54                  | 60                    | 56                    | 78                    | 70                 |
| Don't know      | 6                 | 6                   | 6                  | 7                   | 11                  | 11                  | 8                     | 8                     | 5                     | 4                  |
| Refused         | 1                 | 1                   | -                  | 1                   | *                   | *                   | *                     | -                     | 1                     | -                  |

Based on: N=1,001 N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,000 N=1,001 N=1,101 N=1,217

CUR20. When you think about how things are going in your life in general, would you say you are very happy, somewhat happy, neither happy nor unhappy, somewhat unhappy, or very unhappy?

|                           | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 |
|---------------------------|-------------------|---------------------|
| <b>Total Happy</b>        | <b>75</b>         | <b>75</b>           |
| Very happy                | 32                | 34                  |
| Somewhat happy            | 43                | 41                  |
| Neither happy nor unhappy | 7                 | 8                   |
| <b>Total Unhappy</b>      | <b>17</b>         | <b>17</b>           |
| Somewhat unhappy          | 11                | 10                  |
| Very unhappy              | 6                 | 7                   |
| (DO NOT READ) Don't know  | 1                 | *                   |
| (DO NOT READ) Refused     | *                 | *                   |

Based on: N=1,001 N=1,006

CUR2./

CUR3. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

IF "APPROVE," ASK: Is that strongly approve or somewhat approve?

IF "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?

IF "NEITHER," ASK: If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

|                          | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 5/28/09-<br>6/1/09 | 4/16/09-<br>4/20/09 | 2/12/09-<br>2/17/09 | 1/09/09-<br>1/14/09* | 12/03/08-<br>12/08/08* |
|--------------------------|-------------------|---------------------|--------------------|---------------------|---------------------|----------------------|------------------------|
| <b>Total Approve</b>     | <b>50</b>         | <b>55</b>           | <b>64</b>          | <b>64</b>           | <b>67</b>           | <b>74</b>            | <b>73</b>              |
| Strongly approve         | 24                | 30                  | 38                 | 38                  | 37                  | 43                   | 41                     |
| Somewhat approve         | 23                | 20                  | 22                 | 22                  | 23                  | 26                   | 27                     |
| Lean approve             | 3                 | 4                   | 5                  | 5                   | 8                   | 5                    | 5                      |
| [VOL] Neither—don't lean | 1                 | 1                   | 2                  | 2                   | 4                   | 4                    | 5                      |
| <b>Total Disapprove</b>  | <b>49</b>         | <b>42</b>           | <b>32</b>          | <b>30</b>           | <b>24</b>           | <b>15</b>            | <b>14</b>              |
| Lean disapprove          | 4                 | 6                   | 5                  | 4                   | 4                   | 3                    | 2                      |
| Somewhat disapprove      | 10                | 9                   | 6                  | 5                   | 4                   | 5                    | 5                      |
| Strongly disapprove      | 35                | 28                  | 21                 | 22                  | 16                  | 7                    | 6                      |
| Don't know               | 1                 | 1                   | 2                  | 3                   | 5                   | 6                    | 8                      |
| Refused                  | *                 | *                   | *                  | *                   | *                   | *                    | *                      |

Based on:

N=1,001

N=1,006

N=1,000

N=1,000

N=1,001

N=1,001

N=1,000

\* NOTE: Trend comparisons based on the question worded, "Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the transition to the presidency."

CUR4./

CUR5. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Congress is handling its job.

IF "APPROVE," ASK: Is that strongly approve or somewhat approve?

IF "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?

IF "NEITHER," ASK: If you had to choose, do you lean more toward approving or disapproving of the way Congress is handling its job?

|                          | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 5/28/09-<br>6/1/09 | 4/16/09-<br>4/20/09 | 2/12/09-<br>2/17/09 | 12/03/08-<br>12/08/08 | 11/06/08-<br>11/10/08 | 10/16/08-<br>10/20/08 |
|--------------------------|-------------------|---------------------|--------------------|---------------------|---------------------|-----------------------|-----------------------|-----------------------|
| <b>Total Approve</b>     | <b>28</b>         | <b>32</b>           | <b>38</b>          | <b>38</b>           | <b>31</b>           | <b>24</b>             | <b>21</b>             | <b>22</b>             |
| Strongly approve         | 3                 | 4                   | 5                  | 7                   | 6                   | 3                     | 2                     | 4                     |
| Somewhat approve         | 22                | 23                  | 28                 | 26                  | 21                  | 18                    | 15                    | 15                    |
| Lean approve             | 3                 | 5                   | 5                  | 5                   | 5                   | 3                     | 4                     | 4                     |
| [VOL] Neither—don't lean | 1                 | 1                   | 3                  | 2                   | 5                   | 2                     | 3                     | 1                     |
| <b>Total Disapprove</b>  | <b>69</b>         | <b>63</b>           | <b>55</b>          | <b>57</b>           | <b>59</b>           | <b>67</b>             | <b>71</b>             | <b>74</b>             |
| Lean disapprove          | 5                 | 5                   | 5                  | 3                   | 4                   | 3                     | 6                     | 7                     |
| Somewhat disapprove      | 21                | 17                  | 19                 | 20                  | 20                  | 26                    | 25                    | 24                    |
| Strongly disapprove      | 43                | 41                  | 31                 | 34                  | 35                  | 38                    | 40                    | 43                    |
| Don't know               | 2                 | 3                   | 4                  | 2                   | 4                   | 7                     | 5                     | 2                     |
| Refused                  | *                 | *                   | *                  | *                   | *                   | 1                     | 1                     | 0                     |

Based on:

N=1,001

N=1,006

N=1,000

N=1,000

N=1,001

N=1,000

N=1,001

N=1,101

CURX1. How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about...  
[READ EACH ITEM. RANDOMIZE]

| <b>The Economy...</b>                | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 4/16/09-<br>4/20/09 |
|--------------------------------------|-------------------|---------------------|---------------------|
| <b>Extremely/Very Important</b>      | <b>92</b>         | <b>91</b>           | <b>91</b>           |
| Extremely important                  | 47                | 49                  | 53                  |
| Very important                       | 45                | 42                  | 38                  |
| Moderately important                 | 6                 | 6                   | 7                   |
| <b>Slightly/Not at All Important</b> | <b>2</b>          | <b>3</b>            | <b>2</b>            |
| Slightly important                   | 1                 | 2                   | 1                   |
| Not at all important                 | 1                 | 1                   | *                   |
| Don't know                           | *                 | *                   | -                   |
| Refused                              | -                 | -                   | -                   |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

| <b>The Situation in Iraq...</b>      | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 4/16/09-<br>4/20/09 |
|--------------------------------------|-------------------|---------------------|---------------------|
| <b>Extremely/Very Important</b>      | <b>63</b>         | <b>62</b>           | <b>66</b>           |
| Extremely important                  | 28                | 24                  | 29                  |
| Very important                       | 35                | 38                  | 37                  |
| Moderately important                 | 24                | 25                  | 22                  |
| <b>Slightly/Not at All Important</b> | <b>13</b>         | <b>12</b>           | <b>11</b>           |
| Slightly important                   | 8                 | 8                   | 7                   |
| Not at all important                 | 5                 | 4                   | 5                   |
| Don't know                           | *                 | 1                   | 1                   |
| Refused                              | *                 | *                   | *                   |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

| <b>Health care...</b>                | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 4/16/09-<br>4/20/09 |
|--------------------------------------|-------------------|---------------------|---------------------|
| <b>Extremely/Very Important</b>      | <b>77</b>         | <b>78</b>           | <b>79</b>           |
| Extremely important                  | 41                | 43                  | 41                  |
| Very important                       | 36                | 35                  | 38                  |
| Moderately important                 | 16                | 13                  | 16                  |
| <b>Slightly/Not at All Important</b> | <b>6</b>          | <b>9</b>            | <b>5</b>            |
| Slightly important                   | 5                 | 7                   | 4                   |
| Not at all important                 | 2                 | 2                   | 1                   |
| Don't know                           | 1                 | *                   | *                   |
| Refused                              | 1                 | -                   | *                   |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

| <b>Terrorism...</b>                  | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 4/16/09-<br>4/20/09 |
|--------------------------------------|-------------------|---------------------|---------------------|
| <b>Extremely/Very Important</b>      | <b>74</b>         | <b>74</b>           | <b>75</b>           |
| Extremely important                  | 40                | 40                  | 43                  |
| Very important                       | 34                | 35                  | 32                  |
| Moderately important                 | 15                | 16                  | 18                  |
| <b>Slightly/Not at All Important</b> | <b>11</b>         | <b>9</b>            | <b>7</b>            |
| Slightly important                   | 7                 | 6                   | 4                   |
| Not at all important                 | 4                 | 3                   | 2                   |
| Don't know                           | *                 | 1                   | *                   |
| Refused                              | -                 | *                   | -                   |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

| <b>The environment...</b>            | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------------|---------------|-----------------|-----------------|
| <b>Extremely/Very Important</b>      | <b>59</b>     | <b>63</b>       | <b>64</b>       |
| Extremely important                  | 26            | 27              | 32              |
| Very important                       | 34            | 36              | 33              |
| Moderately important                 | 24            | 21              | 23              |
| <b>Slightly/Not at All Important</b> | <b>16</b>     | <b>15</b>       | <b>13</b>       |
| Slightly important                   | 12            | 11              | 10              |
| Not at all important                 | 4             | 5               | 3               |
| Don't know                           | 1             | *               | *               |
| Refused                              | -             | *               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

| <b>Federal budget deficit...</b>     | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------------|---------------|-----------------|-----------------|
| <b>Extremely/Very Important</b>      | <b>74</b>     | <b>77</b>       | <b>71</b>       |
| Extremely important                  | 40            | 40              | 38              |
| Very important                       | 34            | 38              | 33              |
| Moderately important                 | 14            | 14              | 20              |
| <b>Slightly/Not at All Important</b> | <b>11</b>     | <b>8</b>        | <b>8</b>        |
| Slightly important                   | 7             | 5               | 6               |
| Not at all important                 | 4             | 3               | 2               |
| Don't know                           | 1             | 1               | 1               |
| Refused                              | -             | -               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

| <b>Energy...</b>                     | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 4/16/09-<br>4/20/09 |
|--------------------------------------|-------------------|---------------------|---------------------|
| <b>Extremely/Very Important</b>      | <b>71</b>         | <b>74</b>           | <b>68</b>           |
| Extremely important                  | 28                | 31                  | 29                  |
| Very important                       | 43                | 43                  | 40                  |
| Moderately important                 | 21                | 17                  | 26                  |
| <b>Slightly/Not at All Important</b> | <b>8</b>          | <b>9</b>            | <b>6</b>            |
| Slightly important                   | 7                 | 8                   | 4                   |
| Not at all important                 | 2                 | 1                   | 2                   |
| Don't know                           | *                 | *                   | *                   |
| Refused                              | -                 | -                   | -                   |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

| <b>Taxes...</b>                      | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 4/16/09-<br>4/20/09 |
|--------------------------------------|-------------------|---------------------|---------------------|
| <b>Extremely/Very Important</b>      | <b>71</b>         | <b>69</b>           | <b>68</b>           |
| Extremely important                  | 33                | 34                  | 33                  |
| Very important                       | 38                | 35                  | 35                  |
| Moderately important                 | 20                | 20                  | 25                  |
| <b>Slightly/Not at All Important</b> | <b>9</b>          | <b>11</b>           | <b>7</b>            |
| Slightly important                   | 7                 | 9                   | 6                   |
| Not at all important                 | 2                 | 2                   | 1                   |
| Don't know                           | *                 | *                   | *                   |
| Refused                              | -                 | -                   | *                   |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

| <b>Immigration...</b>                | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------------|---------------|-----------------|-----------------|
| <b>Extremely/Very Important</b>      | <b>56</b>     | <b>53</b>       | <b>58</b>       |
| Extremely important                  | 26            | 22              | 30              |
| Very important                       | 31            | 31              | 28              |
| Moderately important                 | 22            | 24              | 26              |
| <b>Slightly/Not at All Important</b> | <b>21</b>     | <b>22</b>       | <b>15</b>       |
| Slightly important                   | 14            | 13              | 11              |
| Not at all important                 | 7             | 9               | 5               |
| Don't know                           | *             | 2               | *               |
| Refused                              | *             | *               | *               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

| <b>The situation in Afghanistan...</b> | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|----------------------------------------|---------------|-----------------|-----------------|
| <b>Extremely/Very Important</b>        | <b>67</b>     | <b>61</b>       | <b>63</b>       |
| Extremely important                    | 29            | 25              | 28              |
| Very important                         | 38            | 37              | 36              |
| Moderately important                   | 20            | 25              | 24              |
| <b>Slightly/Not at All Important</b>   | <b>12</b>     | <b>11</b>       | <b>12</b>       |
| Slightly important                     | 7             | 6               | 6               |
| Not at all important                   | 5             | 5               | 6               |
| Don't know                             | 1             | 3               | 1               |
| Refused                                | *             | *               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

| <b>Relationships with other countries...</b> | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|----------------------------------------------|---------------|-----------------|-----------------|
| <b>Extremely/Very Important</b>              | <b>59</b>     | <b>65</b>       | <b>68</b>       |
| Extremely important                          | 22            | 25              | 28              |
| Very important                               | 37            | 40              | 40              |
| Moderately important                         | 27            | 22              | 21              |
| <b>Slightly/Not at All Important</b>         | <b>14</b>     | <b>13</b>       | <b>11</b>       |
| Slightly important                           | 9             | 10              | 8               |
| Not at all important                         | 5             | 3               | 3               |
| Don't know                                   | *             | *               | *               |
| Refused                                      | *             | *               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

| <b>Unemployment...</b>               | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------------|---------------|-----------------|-----------------|
| <b>Extremely/Very Important</b>      | <b>78</b>     | <b>81</b>       | <b>85</b>       |
| Extremely important                  | 36            | 40              | 46              |
| Very important                       | 42            | 41              | 39              |
| Moderately important                 | 14            | 13              | 11              |
| <b>Slightly/Not at All Important</b> | <b>8</b>      | <b>6</b>        | <b>4</b>        |
| Slightly important                   | 5             | 4               | 4               |
| Not at all important                 | 2             | 2               | 1               |
| Don't know                           | 1             | *               | -               |
| Refused                              | *             | *               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

| <b>Gas prices...</b>                 | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 4/16/09-<br>4/20/09 |
|--------------------------------------|-------------------|---------------------|---------------------|
| <b>Extremely/Very Important</b>      | <b>61</b>         | <b>64</b>           | <b>64</b>           |
| Extremely important                  | 25                | 26                  | 33                  |
| Very important                       | 36                | 38                  | 31                  |
| Moderately important                 | 28                | 22                  | 26                  |
| <b>Slightly/Not at All Important</b> | <b>12</b>         | <b>13</b>           | <b>10</b>           |
| Slightly important                   | 8                 | 11                  | 6                   |
| Not at all important                 | 3                 | 2                   | 4                   |
| Don't know                           | *                 | *                   | *                   |
| Refused                              | -                 | *                   | -                   |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

CURX2. And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about...

[PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

| <b>The economy...</b>          | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>           | <b>44</b>     | <b>50</b>       | <b>58</b>       |
| Strongly approve               | 20            | 24              | 30              |
| Somewhat approve               | 23            | 26              | 28              |
| Lean approve                   | -             | 1               | *               |
| Neither approve nor disapprove | 5             | 4               | 6               |
| <b>Total Disapprove</b>        | <b>52</b>     | <b>46</b>       | <b>35</b>       |
| Lean disapprove                | -             | *               | *               |
| Somewhat disapprove            | 11            | 13              | 10              |
| Strongly disapprove            | 41            | 33              | 25              |
| Don't know                     | -             | -               | 1               |
| Refused                        | -             | -               | -               |

Based on:

N=1,001

N=1,006

N=1,000

| <b>The situation in Iraq...</b> | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|---------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>            | <b>47</b>     | <b>56</b>       | <b>59</b>       |
| Strongly approve                | 18            | 21              | 28              |
| Somewhat approve                | 29            | 35              | 31              |
| Lean approve                    | 1             | *               | 1               |
| Neither approve nor disapprove  | 12            | 12              | 12              |
| <b>Total Disapprove</b>         | <b>41</b>     | <b>32</b>       | <b>27</b>       |
| Lean disapprove                 | *             | *               | *               |
| Somewhat disapprove             | 16            | 14              | 12              |
| Strongly disapprove             | 25            | 18              | 15              |
| Don't know                      | *             | -               | 2               |
| Refused                         | -             | -               | -               |

Based on:

N=1,001

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

| <b>Health care...</b>          | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>           | <b>42</b>     | <b>50</b>       | <b>53</b>       |
| Strongly approve               | 22            | 27              | 28              |
| Somewhat approve               | 19            | 23              | 25              |
| Lean approve                   | 1             | 1               | 1               |
| Neither approve nor disapprove | 6             | 7               | 16              |
| <b>Total Disapprove</b>        | <b>52</b>     | <b>43</b>       | <b>28</b>       |
| Lean disapprove                | *             | 1               | 1               |
| Somewhat disapprove            | 10            | 8               | 10              |
| Strongly disapprove            | 43            | 34              | 18              |
| Don't know                     | *             | *               | 3               |
| Refused                        | -             | -               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

| <b>Terrorism...</b>            | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>           | <b>44</b>     | <b>52</b>       | <b>59</b>       |
| Strongly approve               | 18            | 25              | 31              |
| Somewhat approve               | 26            | 27              | 28              |
| Lean approve                   | 1             | 1               | 1               |
| Neither approve nor disapprove | 14            | 11              | 13              |
| <b>Total Disapprove</b>        | <b>42</b>     | <b>37</b>       | <b>26</b>       |
| Lean disapprove                | *             | 1               | -               |
| Somewhat disapprove            | 13            | 12              | 11              |
| Strongly disapprove            | 28            | 24              | 16              |
| Don't know                     | *             | 1               | 2               |
| Refused                        | -             | *               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

| <b>The environment...</b>      | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>           | <b>51</b>     | <b>56</b>       | <b>60</b>       |
| Strongly approve               | 20            | 23              | 29              |
| Somewhat approve               | 31            | 32              | 31              |
| Lean approve                   | 1             | 1               | 1               |
| Neither approve nor disapprove | 14            | 13              | 19              |
| <b>Total Disapprove</b>        | <b>35</b>     | <b>31</b>       | <b>19</b>       |
| Lean disapprove                | 1             | *               | 1               |
| Somewhat disapprove            | 16            | 12              | 9               |
| Strongly disapprove            | 18            | 19              | 10              |
| Don't know                     | *             | *               | 2               |
| Refused                        | -             | -               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

| <b>Federal budget deficit...</b> | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|----------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>             | <b>33</b>     | <b>39</b>       | <b>49</b>       |
| Strongly approve                 | 11            | 15              | 23              |
| Somewhat approve                 | 21            | 24              | 26              |
| Lean approve                     | 1             | *               | *               |
| Neither approve nor disapprove   | 12            | 10              | 8               |
| <b>Total Disapprove</b>          | <b>56</b>     | <b>51</b>       | <b>41</b>       |
| Lean disapprove                  | *             | -               | *               |
| Somewhat disapprove              | 12            | 13              | 10              |
| Strongly disapprove              | 43            | 38              | 31              |
| Don't know                       | -             | *               | 2               |
| Refused                          | -             | -               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

| Energy...                      | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>           | <b>50</b>     | <b>55</b>       | <b>60</b>       |
| Strongly approve               | 20            | 25              | 28              |
| Somewhat approve               | 30            | 29              | 32              |
| Lean approve                   | 1             | 1               | *               |
| Neither approve nor disapprove | 13            | 12              | 16              |
| <b>Total Disapprove</b>        | <b>37</b>     | <b>34</b>       | <b>22</b>       |
| Lean disapprove                | 1             | *               | *               |
| Somewhat disapprove            | 15            | 12              | 12              |
| Strongly disapprove            | 21            | 21              | 10              |
| Don't know                     | *             | *               | 2               |
| Refused                        | -             | -               | -               |

Based on:

N=1,001

N=1,006

N=1,000

| Taxes...                       | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>           | <b>38</b>     | <b>46</b>       | <b>54</b>       |
| Strongly approve               | 13            | 17              | 27              |
| Somewhat approve               | 24            | 28              | 27              |
| Lean approve                   | *             | *               | *               |
| Neither approve nor disapprove | 13            | 11              | 11              |
| <b>Total Disapprove</b>        | <b>50</b>     | <b>44</b>       | <b>35</b>       |
| Lean disapprove                | *             | *               | -               |
| Somewhat disapprove            | 15            | 9               | 9               |
| Strongly disapprove            | 34            | 35              | 26              |
| Don't know                     | *             | -               | 1               |
| Refused                        | -             | -               | -               |

Based on:

N=1,001

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

| Immigration...                 | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>           | <b>34</b>     | <b>39</b>       | <b>47</b>       |
| Strongly approve               | 9             | 13              | 18              |
| Somewhat approve               | 24            | 25              | 29              |
| Lean approve                   | 1             | *               | 1               |
| Neither approve nor disapprove | 20            | 20              | 19              |
| <b>Total Disapprove</b>        | <b>46</b>     | <b>41</b>       | <b>30</b>       |
| Lean disapprove                | 1             | 1               | 1               |
| Somewhat disapprove            | 14            | 14              | 12              |
| Strongly disapprove            | 31            | 27              | 19              |
| Don't know                     | *             | 1               | 3               |
| Refused                        | *             | -               | -               |

Based on:

N=1,001

N=1,006

N=1,000

| The situation in Afghanistan... | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|---------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>            | <b>46</b>     | <b>55</b>       | <b>60</b>       |
| Strongly approve                | 13            | 20              | 27              |
| Somewhat approve                | 32            | 35              | 33              |
| Lean approve                    | 1             | 1               | *               |
| Neither approve nor disapprove  | 13            | 13              | 12              |
| <b>Total Disapprove</b>         | <b>40</b>     | <b>32</b>       | <b>26</b>       |
| Lean disapprove                 | 1             | 1               | *               |
| Somewhat disapprove             | 17            | 14              | 14              |
| Strongly disapprove             | 23            | 17              | 12              |
| Don't know                      | 1             | *               | 2               |
| Refused                         | -             | -               | *               |

Based on:

N=1,001

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

| <b>Relationships with other countries...</b> | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|----------------------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>                         | <b>53</b>     | <b>58</b>       | <b>69</b>       |
| Strongly approve                             | 27            | 33              | 41              |
| Somewhat approve                             | 25            | 25              | 27              |
| Lean approve                                 | *             | 1               | *               |
| Neither approve nor disapprove               | 11            | 9               | 9               |
| <b>Total Disapprove</b>                      | <b>37</b>     | <b>33</b>       | <b>22</b>       |
| Lean disapprove                              | *             | -               | *               |
| Somewhat disapprove                          | 16            | 13              | 10              |
| Strongly disapprove                          | 21            | 20              | 12              |
| Don't know                                   | -             | *               | 1               |
| Refused                                      | -             | -               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

| <b>Unemployment...</b>         | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 4/16/09-4/20/09 |
|--------------------------------|---------------|-----------------|-----------------|
| <b>Total Approve</b>           | <b>40</b>     | <b>49</b>       | <b>59</b>       |
| Strongly approve               | 16            | 22              | 28              |
| Somewhat approve               | 23            | 27              | 30              |
| Lean approve                   | 1             | *               | *               |
| Neither approve nor disapprove | 11            | 10              | 12              |
| <b>Total Disapprove</b>        | <b>49</b>     | <b>40</b>       | <b>29</b>       |
| Lean disapprove                | 1             | *               | *               |
| Somewhat disapprove            | 15            | 11              | 12              |
| Strongly disapprove            | 34            | 29              | 17              |
| Don't know                     | *             | *               | 1               |
| Refused                        | -             | -               | -               |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

| <b>Gas prices...</b>           | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 4/16/09-<br>4/20/09 |
|--------------------------------|-------------------|---------------------|---------------------|
| <b>Total Approve</b>           | <b>37</b>         | <b>45</b>           | <b>51</b>           |
| Strongly approve               | 14                | 16                  | 19                  |
| Somewhat approve               | 22                | 29                  | 32                  |
| Lean approve                   | 1                 | 1                   | 1                   |
| Neither approve nor disapprove | 23                | 20                  | 22                  |
| <b>Total Disapprove</b>        | <b>41</b>         | <b>35</b>           | <b>25</b>           |
| Lean disapprove                | 1                 | *                   | *                   |
| Somewhat disapprove            | 22                | 15                  | 12                  |
| Strongly disapprove            | 18                | 20                  | 14                  |
| Don't know                     | *                 | *                   | 1                   |
| Refused                        | -                 | -                   | *                   |

*Based on:*

*N=1,001*

*N=1,006*

*N=1,000*

(Questions ECO1- ECO7 held for later release)

HC1. In general, do you support, oppose or neither support nor oppose the health care reform plans being discussed in Congress?

|                            | 9/3/09-9/8/09  |
|----------------------------|----------------|
| <b>Total Support</b>       | <b>34</b>      |
| Strongly support           | 16             |
| Somewhat support           | 18             |
| Neither support nor oppose | 15             |
| <b>Total Oppose</b>        | <b>49</b>      |
| Somewhat oppose            | 13             |
| Strongly oppose            | 36             |
| Don't know                 | 2              |
| Refused                    | -              |
| <i>Based on:</i>           | <i>N=1,001</i> |

HC2. What do you think the President and Congress should do when they come back to Washington this fall? Do you think they should...

|                                                                | 9/3/09-9/8/09  |
|----------------------------------------------------------------|----------------|
| Keep working to pass a health care plan by the end of the year | 39             |
| Scrap the current negotiations and start over from scratch     | 42             |
| Leave the health care system as it is now                      | 18             |
| Don't know                                                     | 1              |
| Refused                                                        | *              |
| <i>Based on:</i>                                               | <i>N=1,001</i> |

HC3. How important is it that any health care plan have the support of both Democrats and Republicans in Congress?

|                            | 9/3/09-9/8/09 |
|----------------------------|---------------|
| <b>Total Important</b>     | <b>79</b>     |
| Very important             | 56            |
| Somewhat important         | 23            |
| <b>Total Not Important</b> | <b>20</b>     |
| Not too important          | 9             |
| Not at all important       | 11            |
| Don't know                 | 1             |
| Refused                    | -             |

*Based on:*

*N=1,001*

HC4. If President Obama and the Democrats in Congress are unable to win support from Republicans to pass a health care plan this year, what should they do? Should they...

|                                                                     | 9/3/09-9/8/09 |
|---------------------------------------------------------------------|---------------|
| Go ahead and pass a bill without Republican support                 | 28            |
| Keep trying until they are able to make a deal with the Republicans | 66            |
| Don't know                                                          | 4             |
| Refused                                                             | 1             |

*Based on:*

*N=1,001*

PID1/  
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

IF "Democrat," ASK: Do you consider yourself a strong or moderate Democrat?

IF "Republican," ASK: Do you consider yourself a strong or moderate Republican?

IF "Independent" OR "None," ASK: Do you lean more toward the Democrats or the Republicans?

|                                | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 5/28/09-<br>6/1/09 | 4/16/09-<br>4/20/09 | 2/12/09-<br>2/17/09 | 1/09/09-<br>1/14/09 | 12/03/08-<br>12/08/08 | 11/06/08-<br>11/10/08 |
|--------------------------------|-------------------|---------------------|--------------------|---------------------|---------------------|---------------------|-----------------------|-----------------------|
| <b>Total Democrat</b>          | <b>39</b>         | <b>44</b>           | <b>46</b>          | <b>46</b>           | <b>46</b>           | <b>47</b>           | <b>44</b>             | <b>48</b>             |
| Democrat – strong              | 14                | 14                  | 20                 | 16                  | 18                  | 19                  | 17                    | 21                    |
| Democrat – moderate            | 16                | 20                  | 15                 | 20                  | 20                  | 18                  | 19                    | 19                    |
| Independent – lean Democratic  | 9                 | 9                   | 11                 | 10                  | 9                   | 9                   | 8                     | 8                     |
| None – lean Democratic         | -                 | *                   | *                  | *                   | *                   | 1                   | 1                     | -                     |
| <b>Total Republican</b>        | <b>33</b>         | <b>33</b>           | <b>32</b>          | <b>28</b>           | <b>30</b>           | <b>27</b>           | <b>33</b>             | <b>34</b>             |
| Republican – strong            | 9                 | 11                  | 11                 | 9                   | 9                   | 8                   | 13                    | 13                    |
| Republican – moderate          | 11                | 12                  | 12                 | 9                   | 13                  | 12                  | 13                    | 11                    |
| Independent – lean Republican  | 13                | 10                  | 9                  | 9                   | 8                   | 7                   | 7                     | 10                    |
| None – lean Republican         | -                 | *                   | *                  | *                   | *                   | 1                   | *                     | -                     |
| [VOL] Independent – don't lean | 8                 | 5                   | 5                  | 7                   | 6                   | 7                   | 8                     | 5                     |
| [VOL] None – don't lean        | -                 | -                   | -                  | -                   | -                   | -                   | -                     | -                     |
| [VOL] Other                    | *                 | 1                   | *                  | *                   | *                   | *                   | *                     | -                     |
| Don't know                     | 19                | 18                  | 17                 | 19                  | 17                  | 18                  | 15                    | 14                    |
| Refused                        | -                 | -                   | -                  | -                   | -                   | -                   | -                     | -                     |

Based on:

N=1,001

N=1,006

N=1,000

N=1,000

N=1,001

N=1,001

N=1,000

N=1,001

EM1. Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE]

|                          | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 5/28/09-<br>6/1/09 |
|--------------------------|-------------------|---------------------|--------------------|
| Full-time                | 44                | 47                  | 50                 |
| Part-time                | 12                | 13                  | 13                 |
| Not employed             | 42                | 39                  | 37                 |
| [DO NOT READ] Don't know | -                 | 1                   | *                  |
| [DO NOT READ] Refused    | 1                 | 1                   | 1                  |

Based on:

N=1,001 N=1,006 N=1,000

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE RESPONSE]

|                          | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 5/28/09-<br>6/1/09 |
|--------------------------|-------------------|---------------------|--------------------|
| Retired                  | 52                | 48                  | 50                 |
| Homemaker                | 15                | 15                  | 17                 |
| Student                  | 8                 | 9                   | 7                  |
| Temporarily unemployed   | 22                | 24                  | 22                 |
| [DO NOT READ] Don't know | 2                 | 2                   | 2                  |
| [DO NOT READ] Refused    | *                 | 2                   | 2                  |

Based on:

N=438 N=415 N=402

CUR38. Thinking of the last 6 months, that is since March of this year, have you or someone in your family lost a job as a result of economic conditions, or not?

|                                                | 9/3/09-<br>9/8/09 | 7/16/09-<br>7/20/09 | 5/28/09-<br>6/1/09 | 4/16/09-<br>4/20/09 | 2/12/09-<br>2/17/09 |
|------------------------------------------------|-------------------|---------------------|--------------------|---------------------|---------------------|
| Yes (self lost job)                            | 5                 | 8                   | 7                  | 8                   | 10                  |
| Yes (someone in family)                        | 26                | 21                  | 21                 | 25                  | 25                  |
| No                                             | 65                | 65                  | 70                 | 62                  | 65                  |
| Both (self and family member)<br>[DO NOT READ] | 2                 | 4                   | 1                  | 4                   | 1                   |
| Don't know [DO NOT READ]                       | *                 | 1                   | 1                  | *                   | *                   |
| Refused [DO NOT READ]                          | 1                 | 1                   | *                  | *                   | -                   |

Based on:

N=1,001 N=1,006 N=1,000 N=1,000 N=1,001

CUR39. And thinking of the last 6 months, that is since March of this year, has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

|                          | 9/3/09-9/8/09 | 7/16/09-7/20/09 | 5/28/09-6/1/09 | 4/16/09-4/20/09 | 2/12/09-2/17/09 |
|--------------------------|---------------|-----------------|----------------|-----------------|-----------------|
| Yes                      | 66            | 64              | 60             | 67              | 65              |
| No                       | 32            | 34              | 39             | 33              | 35              |
| Don't know [DO NOT READ] | 1             | 2               | 1              | 1               | 1               |
| Refused [DO NOT READ]    | 1             | 1               | -              | -               | -               |

Based on: N=1,001 N=1,006 N=1,000 N=1,000 N=1,001

The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [IF SAY "SINGLE," CLARIFY/SPECIFY BELOW:]

|                                        |    |
|----------------------------------------|----|
| Married/Living as Married/Co-Habiting, | 61 |
| Separated,                             | 2  |
| Divorced,                              | 11 |
| Widowed, or                            | 6  |
| Never Married?                         | 18 |
| Don't know (DO NOT READ)               | *  |
| Refused (DO NOT READ)                  | 2  |

Based on: N=1,001

DM2. What is the last grade of school you completed?

|                                |    |
|--------------------------------|----|
| Less than high school graduate | 8  |
| High school graduate           | 31 |
| Technical/trade school         | 6  |
| Some college                   | 23 |
| College graduate               | 17 |
| Some graduate school           | 3  |
| Graduate degree                | 10 |
| Don't know                     | *  |
| Refused                        | 2  |

Based on: N=1,001

DM4. In what year were you born?

Age group:

|         |    |
|---------|----|
| 18-29   | 16 |
| 30-49   | 38 |
| 50-64   | 23 |
| 65+     | 19 |
| Refused | 4  |

*Based on:*

*N=1,001*

DM5. Which one of the following best describes where you live?

|               |    |
|---------------|----|
| Urban area    | 23 |
| Suburban area | 41 |
| Rural area    | 31 |
| Don't know    | 3  |
| Refused       | 2  |

*Based on:*

*N=1,001*

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

|                   |    |
|-------------------|----|
| Own               | 71 |
| Rent              | 19 |
| Other arrangement | 8  |
| Don't know        | 1  |
| Refused           | 3  |

*Based on:*

*N=1,001*

DMGN. Are you a gun owner, or not?

|            |    |
|------------|----|
| Yes        | 36 |
| No         | 61 |
| Don't know | *  |
| Refused    | 3  |

*Based on:*

*N=1,001*

- DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

|                     |    |
|---------------------|----|
| No lines            | 18 |
| One Line            | 76 |
| Two lines           | 3  |
| Three or more lines | 1  |
| Don't know          | 1  |
| Refused             | 2  |

Based on:

N=1,001

- DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

|               |    |
|---------------|----|
| None          | 18 |
| One           | 62 |
| Two           | 13 |
| Three or more | 4  |
| Don't know    | -  |
| Refused       | -  |

Based on:

N=1,001

- DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

|              |    |
|--------------|----|
| Landline     | 26 |
| Cell phone   | 39 |
| Both equally | 36 |
| Don't know   | -  |
| Refused      | -  |

Based on:

N=663

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

|               |    |
|---------------|----|
| None          | 59 |
| One           | 30 |
| Two           | 5  |
| Three or more | 5  |
| Don't know    | 1  |
| Refused       | *  |

*Based on:*

*N=200*

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

|                             |    |
|-----------------------------|----|
| Yes, born-again/evangelical | 41 |
| No                          | 54 |
| Don't know                  | 2  |
| Refused                     | 2  |

*Based on:*

*N=1,001*

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

|                                        |    |
|----------------------------------------|----|
| Protestant                             | 31 |
| Catholic                               | 19 |
| Mormon                                 | 2  |
| Jewish                                 | 2  |
| Muslim                                 | *  |
| Other religion [SPECIFY]               | 19 |
| Don't belong to religious denomination | 24 |
| Don't know                             | *  |
| Refused                                | 3  |

*Based on:*

*N=1,001*

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

|                     |    |
|---------------------|----|
| Yes, a Christian    | 87 |
| No, not a Christian | 13 |
| Don't know          | -  |
| Refused             | -  |

*Based on:*

*N=151*

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

|                                    |    |
|------------------------------------|----|
| Never                              | 15 |
| Less often than a few times a year | 12 |
| A few times a year                 | 20 |
| Once or twice a month              | 15 |
| Once a week                        | 24 |
| More than once a week              | 12 |
| Don't know                         | *  |
| Refused                            | 3  |

*Based on:*

*N=1,001*

DM16. [ASK EVERYONE] Are you Spanish, Hispanic, or Latino?

|            |    |
|------------|----|
| Yes        | 10 |
| No         | 88 |
| Don't know | *  |
| Refused    | 2  |

*Based on:*

*N=1,001*

DM17. [IF SPANISH/HISPANIC/LATINO [D16=1], ASK:] In addition to being Spanish, Hispanic, or Latino, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO [D16=2], ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

|                                   |    |
|-----------------------------------|----|
| White                             | 79 |
| Black, African-American, or Negro | 11 |
| American Indian or Alaska Native  | 1  |
| Asian Indian                      | 1  |
| Native Hawaiian                   | -  |
| Chinese                           | *  |
| Guamanian or Chamorro             | -  |
| Filipino                          | *  |
| Samoan                            | -  |
| Japanese                          | -  |
| Korean                            | *  |
| Vietnamese                        | -  |
| Other Asian                       | *  |
| Other Pacific Islander            | -  |
| Some other race [SPECIFY]         | 4  |
| Multiple races [DO NOT READ]      | 1  |
| Don't know                        | 1  |
| Refused                           | 3  |

Based on:

N=1,001

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

|                |    |
|----------------|----|
| Below \$50,000 | 41 |
| \$50,000+      | 50 |
| Don't know     | 3  |
| Refused        | 6  |

Based on:

N=1,001

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?  
[READ LIST]

|                              |    |
|------------------------------|----|
| Under \$10,000               | 8  |
| \$10,000 to under \$20,000   | 6  |
| \$20,000 to under \$30,000   | 9  |
| \$30,000 to under \$40,000   | 8  |
| \$40,000 to under \$50,000   | 9  |
| \$50,000 to under \$75,000   | 20 |
| \$75,000 to under \$100,000  | 13 |
| \$100,000 to under \$150,000 | 9  |
| \$150,000 or more            | 4  |
| Don't know                   | 5  |
| Refused                      | 9  |

*Based on:*

*N=1,001*

DM21. Do you currently own stocks, bonds, or mutual funds?

|            |    |
|------------|----|
| Yes        | 47 |
| No         | 48 |
| Don't know | 1  |
| Refused    | 4  |

*Based on:*

*N=1,001*

[ASK DM21 ONLY IF YES IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

|                  |    |
|------------------|----|
| None             | 51 |
| 1                | 14 |
| 2                | 10 |
| 3                | 5  |
| 4                | 4  |
| 5-9 times        | 6  |
| 10-14 times      | 3  |
| 15-19 times      | *  |
| 20-24 times      | 1  |
| 25 times or more | 2  |
| Don't know       | 3  |
| Refused          | 1  |

*Based on:*

*N=574*

DM25. INTERVIEWER RECORD Respondent's Gender:

|        |    |
|--------|----|
| Male   | 47 |
| Female | 53 |

*Based on:*

*N=1,001*

REGION:

|           |    |
|-----------|----|
| Northeast | 19 |
| Midwest   | 24 |
| South     | 35 |
| West      | 22 |

*Based on:*

*N=1,001*

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted September 3<sup>rd</sup> – September 8<sup>th</sup>, 2009, by GfK Roper Public Affairs & Media – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,001 adults age 18 or older. The interviews were conducted with 801 respondents on landlines and 200 on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The survey sample included the contiguous 48 states, Alaska and Hawaii. Interviews were conducted in both English and Spanish.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2008 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2008 Spring estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 3.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.